



Literacy Volunteers Scrabble Challenge

A BENEFIT to Support Literacy Volunteers of
Meriden and Wallingford



Wednesday, February 28, 2018 5:30-8:00 PM
4 Points by Sheraton 275 Research Parkway Meriden CT

Yes! We Want To Be A Sponsor...

- TRIPLE WORD SPONSOR** at \$5000 includes tickets for 16 players (4 teams), Full Page B&W Ad on inside front or back cover of Program Book, Web and Print recognition.
- DOUBLE WORD SPONSOR** at \$2500 includes tickets for 12 players (3 teams), Full Page B&W Ad on interior page of Program Book, Web and Print Recognition.
- ALPHABET SPONSOR** at \$1500 includes tickets for 8 players (2 teams), Half Page B&W Ad on interior page of Program Book, Web and Print recognition.
- LITERARY SPONSOR** at \$500 includes tickets for 4 players (1 team), Quarter Page B&W Ad on interior page of Program Book, Web and Print recognition.

**PRIZE AWARDED FOR BEST
LITERACY-THEMED
COSTUME!**

Ad Space In Program Book

The program book is 8 ½ x 11

- \$500 - Full Page, B&W, Inside
- \$300 - Half Page, B&W, Inside
- \$100 - Quarter Page, B&W, Inside
- \$50 - Eighth Page, B&W, Inside

Full page: 8" x 10 ½" tall

Half page: 8" wide x 5.125" tall (horizontal)
or 3.875 wide x 10.375" tall

(vertical)

Quarter page: 3.875" wide x 5.125" tall

Eight Page: 3.875" wide x 2.45" tall

SPONSORS and ADVERTISERS - Camera-ready artwork must be submitted by
February 15, 2018

Please email high resolution .jpg, .eps, .tif or .pdf to scrabble@lvagnh.org

Company Name _____ Contact Person _____
 Address _____ Office Phone _____
 Email _____ Cell Phone _____



Sign up on the web at www.lvagnh.org, call 203-235-1714 or email scrabble@lvagnh.org for more information.

Please return form and check payable to: Literacy Volunteers, 14 West Main Street Meriden, CT 06451