



# Literacy Volunteers Scrabble Challenge

A BENEFIT to Support Literacy Volunteers of  
Meriden/Wallingford



**Wednesday, February 27, 2019 — 5:30-8:00pm**  
**Four Points by Sheraton Meriden, 275 Research Parkway**

### Yes! We Want To Be A Sponsor...

- TRIPLE WORD SPONSOR** at \$5000 includes tickets for 16 players (4 teams), Full Page B&W Ad on inside front or back cover of Program Book, Web and Print recognition.
- DOUBLE WORD SPONSOR** at \$2500 includes tickets for 12 players (3 teams), Full Page B&W Ad on interior page of Program Book, Web and Print Recognition.
- ALPHABET SPONSOR** at \$1500 includes tickets for 8 players (2 teams), Half Page B&W Ad on interior page of Program Book, Web and Print recognition.
- LITERARY SPONSOR** at \$500 includes tickets for 4 players (1 team), Quarter Page B&W Ad on interior page of Program Book, Web and Print recognition.

### Ad Space in Program Book

The program book is 8 ½ x 11

- \$500 – Full Page, B&W, Inside
- \$300 – Half Page, B&W, Inside
- \$100 – Quarter Page, B&W, Inside
- \$ 50 – Eighth Page, B&W, Inside

Full page: 8" x 10 ½" tall

Half page: 8" wide x 5.125" tall (horizontal)

or 3.875 wide x 10.375" tall (vertical)

Quarter page: 3.875" wide x 5.125" tall

Eighth Page: 3.875" wide x 2.45" tall

**SPONSORS and ADVERTISERS – Camera-ready artwork must be submitted by February 20, 2019**

Please email high resolution .jpg, .eps, .tif or .pdf to [scrabble@lvaghn.org](mailto:scrabble@lvaghn.org)

**PRIZE AWARDED FOR BEST  
LITERACY THEMED  
TEAM COSTUME!**

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_ Office Phone \_\_\_\_\_  
 Email \_\_\_\_\_ Cell \_\_\_\_\_



Call 203-235-1714 for more information or with questions.

**Please return form and check payable to: Literacy Volunteers, 14 West Main St, Meriden, CT 06451.**