



The New Haven Scrabble Challenge

A fundraiser to support the work of Literacy Volunteer tutors in the Greater New Haven Area



Wednesday, April 18th — 5:30-8:00 pm

HOPKINS SCHOOL

986 Forest Road, New Haven 06515

Yes! We Want To Be A Sponsor

- PRESENTING SPONSOR** at \$5,000 includes tickets for 16 players (4 teams), a full-page ad in the program book, web & print recognition, banner display and table signs.
- TRIPLE WORD SPONSOR** at \$2,500 includes tickets for 12 players (3 teams), a half page ad in the program book, and web and print recognition.
- ALPHABET SPONSOR** at \$1,500 includes tickets for 8 players (2 teams) and a quarter page ad.
- LITERARY SPONSOR** at \$500 includes tickets for 4 players (1 team) and a business card ad.

Ad Space In Program Book

The program book is 8 ½ by 11

- \$600 — Full page, Back Cover & Inside Front Cover
- \$500 — Full page, inside
- \$300 — Half Page
- \$100 — Quarter Page
- \$ 50 — Business Card Size

Full page: 8" wide x 10 1/2 " tall

Half page: 8" wide x 5.125" tall (horizontal)
or 3.875 wide x 10.375" tall (vertical)

Quarter Page: 3.875" wide x 5.125" tall

Camera ready artwork must be submitted to Literacy Volunteers by April 4, 2012.

Please send high resolution .jpg, .eps, .tif or .pdf files.

Company Name _____

Contact Person _____

Email _____

Address _____

Phone _____

We Are Unable To Attend, But

- We'd like to donate a raffle prize. Please call us.
- Our donation of \$ _____ is enclosed.

Please make checks payable to:

LITERACY VOLUNTEERS
4 Science Park
New Haven, CT 06511

Presenting Sponsors



New Haven Register

Alphabet Sponsor



Visit us on the web at www.lvagnh.org, call 203-776-5899 or email scrabble@lvagnh.org for more information.