



# The Meriden/Wallingford Scrabble Challenge Featuring the Town Trophy!

A BENEFIT for Literacy Volunteers of Meriden/Wallingford



## Tuesday, March 27th — 5:30-8:00pm

Four Points by Sheraton Meriden  
275 Research Parkway, Meriden, CT 06450

### Yes! We Want To Be A Sponsor

- PRESENTING SPONSOR** at \$5,000 includes tickets for 16 players (4 teams), a full-page ad in the program book, web & print recognition, banner display and table signs.
- TRIPLE WORD SPONSOR** at \$2,500 includes tickets for 12 players (3 teams), a half page ad in the program book, and web and print recognition.
- ALPHABET SPONSOR** at \$1,500 includes tickets for 8 players (2 teams) and a quarter page ad.
- LITERARY SPONSOR** at \$500 includes tickets for 4 players (1 team) and a business card ad.

### Ad Space In Program Book

The program book is 8 ½ by 11

- \$600 — Full page, Back Cover & Inside Front Cover
- \$500 — Full page, inside
- \$300 — Half Page
- \$100 — Quarter Page
- \$ 50 — Business Card Size

Full page: 8" wide x 10 1/2 " tall

Half page: 8" wide x 5.125" tall (horizontal)  
or 3.875 wide x 10.375" tall (vertical)

Quarter Page: 3.875" wide x 5.125" tall

**Camera ready artwork must be submitted to  
Literacy Volunteers by March 14, 2012.**

Please send high resolution .jpg, .eps, .tif or .pdf files.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

### We Are Unable To Attend, But

- We'd like to donate a raffle prize. Please call us.
- Our donation of \$ \_\_\_\_\_ is enclosed.

Please make checks payable to:

**LITERACY VOLUNTEERS**  
14 West Main Street  
Meriden, CT 06451

Presenting Sponsor



Alphabet Sponsors



Literary Sponsors



Visit us on the web at [www.lvagnh.org](http://www.lvagnh.org), call 203-776-5899  
or email [scrabble@lvagnh.org](mailto:scrabble@lvagnh.org) for more information.